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PROFARM

HOW DO YOU MAKE A GOOD VIDEO?

Introduction

Provided it is important to choose a good PROFARM topic for your video:

What questions can you ask the student and social farmer during a field visit to a PROFARM social farm?

What do people need to understand in order for the video reporter to succeed?

What would you like to know about the PROFARM program if you were to participate in the PROFARM project, as an individual joining the PROFARM program?

The videos may contain to inform about:

- The specific objectives and objectives of PROFARM on the subject in the video
- What kind of activities take place (including start and end dates)
- Criteria and process for selecting participants, number of persons being selected
- Details about the PROFARM actors involved in the video
- PROFARM mission and core values / individual mission
- Contact information, including how people can identify a PROFARM social farm
- PROFARM Community members interview (staff, participants, stakeholders, etc.)
- How young people can participate in the PROFARM program?
- How the impact will continue after the end of the PROFARM program
- The progress in actual performance in relation to goals and activities
- Important roles and responsibilities of the staff involved in PROFARM

The Do's and Don'ts when making a video

How do you make a good video assignment for the PROFARM project? The do's and don'ts. This video is published by boogie2988 and shows you How to make youtube videos, or what equipment to use, or what they should create for youtube or Vimeo. So we hope that this advice into one video for those of you wanting to know how to make youtube videos is of use!:

https://www.youtube.com/watch?v=5LVIvTG_H_U

For more tips on how to make a video, view the video link (above) or read the text below (on the next page). This is from a Dutch school TV video, from Gideon de Smet (AV- coordinator Vathorstcollege, Amersfoort) and Anouk Kelhout, and also gives some useful information:

Script Dutch School TV video

Hi.

Nowadays we all have a smartphone. With this you can film but how do you really make a good school video assignment?

PRO.FARM – WP7 – Deliverable 7.3

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- **Do's and don'ts**

Make sure you have a scenario before you start filming. A scenario is nothing more than your idea written on paper. What is in it? The title, your subject, what is your film actually about? Ensure a clear structure. Also, write out your text. This gives you a grip on your actors and your presenters. Think carefully about how you want to get it in the picture. Make drawings if you want an overview of how it will look. Standing or lying? If you film like that, upright, it just looks good. In the assembly you see this, 2 black bars. While you film like this, lying down, it just looks beautiful. No black bars and a nicer picture. But yes, if you like black bars then you should film like this, upright.

- **Tripod**

Often you film from the loose wrist. This does not always produce a calm image. To prevent this: seek support or use a tripod. Shots. You can of course tell your story in different ways. So try different shots from different viewpoints.

- **Backlight**

If you film with backlight, so against the light, then your subject, that is me, becomes dark. But if the cameraman and I change places, come Jesper, then the light falls on the subject and I am therefore clearly visible. Always film with the light.

- **Focusing**

Focusing is done entirely by most phones. This is often useful, but sometimes it is not. Focusing is done in this square.

Therefore, if you make a shot with two people and your phone sets sharply between those people then the background is sharp and the people are not. First, click on one of the two people and hold down the square. This locks the autofocus and keeps the subject sharp.

- **Sound**

Good sound is at least as important as a good image. Good sound is at least as important as a good image. You can use an external microphone, so do that too. What do you need for this? A special cable that you plug into your phone and you connect your microphone to it. Therefore, now you have good sound. Make sure you use a microphone with batteries. If you cannot use an external microphone, sit in a quiet room and keep the camera about one meter away. 1 meter.

- **Check**

Check after filming whether everything is on it. Otherwise, you run into problems in assembly.

- **Montage**

When you have finished filming and you are going to assemble, first create a new project. Import your recordings and later export to a place that you can find well later. Also, state your sources in the credits. So take care of a good scenario, film with the light, use good sound, make multiple shots, film always lying and not to forget: save your film really where you can find it again. Do not forget the best camera you have is the camera you have with you.

Yes, hi, I have just finished. It really had to be over 10 times or something. What? Again? Yes, bye! Such a nonsense.

Good luck!

The PROFARM team